



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

JOHN TIERNEY FOR CONGRESS-DEMOCR  
Adelstein Liston (2292)  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 174523  
Inv Date 10/28/2012  
Terms Net 30  
Contract 48273  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Adelstein Liston  
222 W Ontario St #600  
Chicago, IL 60654

AgM

Product POLITICAL CANDIDATE (1051)  
Brand Est. 3233 9/24-10/7 (27822)  
Acct Types Local/Political Candidate Agency  
Est/Headline 3233/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 3:24:33PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
24.0	SPOT	5:30AM- 6:00AM	Per week (2),Mo,Tu,We,Th,Fr	10/03/12 5:41AM (We)	00:30	7 News Today in New England	TIER0430H	\$500.00	
24.0	SPOT	5:30AM- 6:00AM	Per week (2),Mo,Tu,We,Th,Fr	10/04/12 5:39AM (Th)	00:30	7 News Today in New England	TIER0530	\$500.00	
25.0	SPOT	7:00AM- 8:00AM	Per week (2),Mo,Tu,We,Th,Fr	10/03/12 7:24AM (We)	00:30	Today Show	TIER0430H	\$2000.00	
25.0	SPOT	7:00AM- 8:00AM	Per week (2),Mo,Tu,We,Th,Fr	10/04/12 7:57AM (Th)	00:30	Today Show	TIER0530	\$2000.00	
26.0	SPOT	8:00AM- 9:00AM	Per week (1),Su	10/07/12 8:26AM (Su)	00:30	TODAY SHOW-SUNDAY	TIER0530H	\$1000.00	
27.0	SPOT	9:00AM- 9:30AM	Per week (3),Mo,Tu,We,Th,Fr	10/02/12 9:13AM (Tu)	00:30	7 News Today in New England 9-10A	TIER0430H	\$900.00	
27.0	SPOT	9:00AM- 9:30AM	Per week (3),Mo,Tu,We,Th,Fr	10/04/12 9:12AM (Th)	00:30	7 News Today in New England 9-10A	TIER0530	\$900.00	
27.0	SPOT	9:00AM- 9:30AM	Per week (3),Mo,Tu,We,Th,Fr	10/05/12 9:26AM (Fr)	00:30	7 News Today in New England 9-10A	TIER0530H	\$900.00	
28.0	SPOT	9:30AM-10:00AM	Per week (1),Mo,Tu,We,Th,Fr	10/05/12 9:59AM (Fr)	00:30	7 News Today in New England 9-10A	TIER0530H	\$900.00	
29.0	SPOT	10:00AM-11:00AM	Per week (2),Mo,Tu,We,Th,Fr	10/02/12 10:49AM (Tu)	00:30	Today Show	TIER0430H	\$750.00	
29.0	SPOT	10:00AM-11:00AM	Per week (2),Mo,Tu,We,Th,Fr	10/03/12 10:29AM (We)	00:30	Today Show	TIER0430H	\$750.00	
30.0	SPOT	12:00PM- 1:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/02/12 12:43PM (Tu)	00:30	7 News at Noon	TIER0430H	\$900.00	
30.0	SPOT	12:00PM- 1:00PM	Per week (2),Mo,Tu,We,Th,Fr	10/03/12 12:12PM (We)	00:30	7 News at Noon	TIER0430H	\$900.00	
31.0	SPOT	3:30PM- 4:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/01/12 3:39PM (Mo)	00:30	Family Feud Episode: 12040	TIER0430H	\$500.00	
31.0	SPOT	3:30PM- 4:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/04/12 3:51PM (Th)	00:30	Family Feud Episode: 12048	TIER0530	\$500.00	
31.0	SPOT	3:30PM- 4:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/05/12 3:52PM (Fr)	00:30	Family Feud Episode: 12049	TIER0530H	\$500.00	
32.0	SPOT	4:00PM- 4:30PM	Per week (4),Mo,Tu,We,Th,Fr	10/01/12 4:17PM (Mo)	00:30	7 News at 4	TIER0430H	\$1000.00	
32.0	SPOT	4:00PM- 4:30PM	Per week (4),Mo,Tu,We,Th,Fr	10/02/12 4:14PM (Tu)	00:30	7 News at 4	TIER0430H	\$1000.00	
32.0	SPOT	4:00PM- 4:30PM	Per week (4),Mo,Tu,We,Th,Fr	10/04/12 4:16PM (Th)	00:30	7 News at 4	TIER0530	\$1000.00	
32.0	SPOT	4:00PM- 4:30PM	Per week (4),Mo,Tu,We,Th,Fr	10/05/12 4:18PM (Fr)	00:30	7 News at 4	TIER0530H	\$1000.00	
33.0	SPOT	4:30PM- 5:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/01/12 4:55PM (Mo)	00:30	7 News at 4	TIER0430H	\$1200.00	
33.0	SPOT	4:30PM- 5:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/02/12 4:40PM (Tu)	00:30	7 News at 4	TIER0430H	\$1200.00	
33.0	SPOT	4:30PM- 5:00PM	Per week (3),Mo,Tu,We,Th,Fr	10/04/12 4:55PM (Th)	00:30	7 News at 4	TIER0530	\$1200.00	
34.0	SPOT	6:00PM- 6:30PM	Per week (1),Mo,Tu,We,Th,Fr	10/02/12 6:28PM (Tu)	00:30	7 News at 6	TIER0430H	\$2000.00	
35.0	SPOT	6:00PM- 6:30PM	Per week (1),Sa	10/06/12 6:29PM (Sa)	00:30	7 News at 6	TIER0530H	\$2000.00	
36.0	SPOT	6:58PM-FOOTBALL N	Per week (1),Su	10/07/12 7:08PM (Su)	00:30	FOOTBALL NIGHT IN AMERICA	TIER0530H	\$4500.00	
37.0	SPOT	10:00PM-REVOLUTIO	Per week (1),Mo	10/01/12 10:12PM (Mo)	00:30	REVOLUTION	TIER0430H	\$8000.00	
38.0	SPOT	7:57PM-THE VOICE	Per week (1),Tu	10/02/12 7:58PM (Tu)	00:30	THE VOICE	TIER0430H	\$15000.00	
39.0	SPOT	10:00PM-ROCK CENT	Per week (1),Th	10/04/12 10:38PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	TIER0530	\$4000.00	
40.1	SPOT	10:00PM-DATLINE	Per week (1),Fr	10/05/12 10:30PM (Fr)	00:30	DATLINE	TIER0530H	\$5000.00	
41.0	SPOT	10:59PM-7 News at 1	Per week (2),Mo,Tu,We,Th,Fr	10/03/12 11:25PM (We)	00:30	7 News at 11 PM	TIER0430H	\$2500.00	
41.0	SPOT	10:59PM-7 News at 1	Per week (2),Mo,Tu,We,Th,Fr	10/05/12 11:23PM (Fr)	00:30	7 News at 11 PM	TIER0530H	\$2500.00	
42.0	SPOT	10:59PM-7 News at 1	Per week (1),Sa	10/06/12 11:28PM (Sa)	00:30	7 News at 11 PM	TIER0530H	\$2500.00	
43.0	SPOT	11:29PM-Saturday Ni	Per week (1),Sa	10/06/12 1:02AM (Sa)	00:30	Saturday Night Live	TIER0530H	\$2500.00	
44.0	SPOT	11:55PM-7 SPORTS X	Per week (1),Su	10/07/12 12:37AM (Su)	00:30	7 SPORTS XTRA	TIER0530H	\$750.00	
45.0	SPOT	10:00AM-11:00AM	Per week (1),Mo,Tu,We,Th,Fr	10/04/12 10:56AM (Th)	00:30	Today Show	TIER0530	\$750.00	
46.0	SPOT	5:00AM- 5:30AM	Per week (1),Mo,Tu,We,Th,Fr	10/05/12 5:13AM (Fr)	00:30	7 News Today in New England	TIER0530H	\$500.00	
47.0	SPOT	11:00PM-11:35PM	Per week (1),Mo,Tu,We,Th,Fr	10/04/12 11:33PM (Th)	00:30	7 News at 11 PM	TIER0530	\$2500.00	
48.0	SPOT	6:00AM- 7:00AM	Per week (1),Sa	10/06/12 6:24AM (Sa)	00:30	7 News Today in New England	TIER0530H	\$200.00	



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3233/

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	<b>\$77,200.00</b>	Total Spots	39
Commission	<b>(\$11,580.00)</b>		
Net Total	<b>\$65,620.00</b>		